

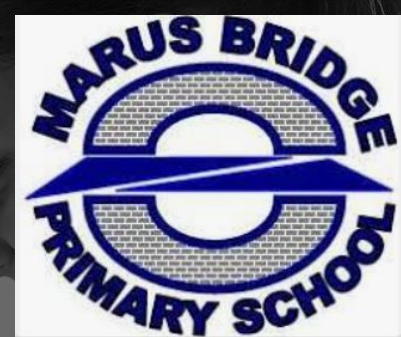
# A whole-school approach to digital safeguarding & wellbeing

2023 and beyond

Marus Bridge Parents session

**Lyndsey Vaughton**

Education and Wellbeing Training lead  
Smoothwall



# Welcome



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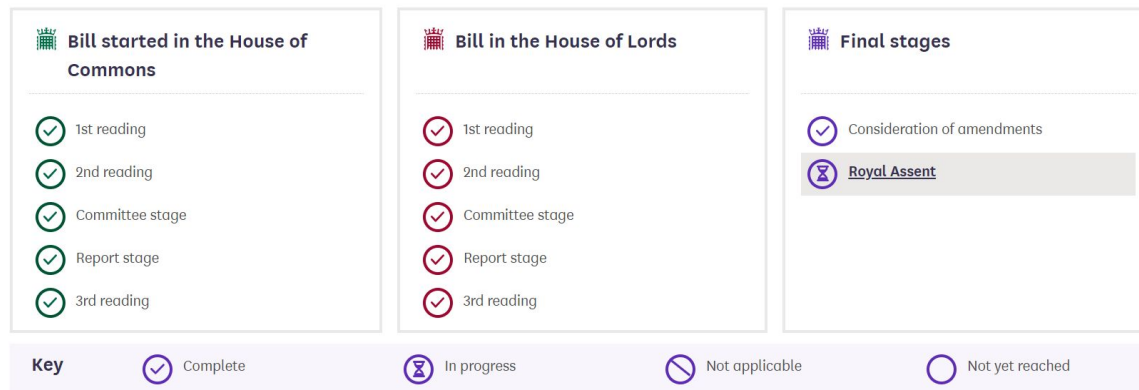
[smoothwall.com](https://smoothwall.com)

**smoothwall**<sup>®</sup>  
by Qoria

# Physical, mental health and digital risks



## Bill passage



# Working together to keep children safe



Department for  
Education



Schools, colleges  
and MATs



Parents / carers

# Ofcom Children and Parents: Media Use and Attitudes Report

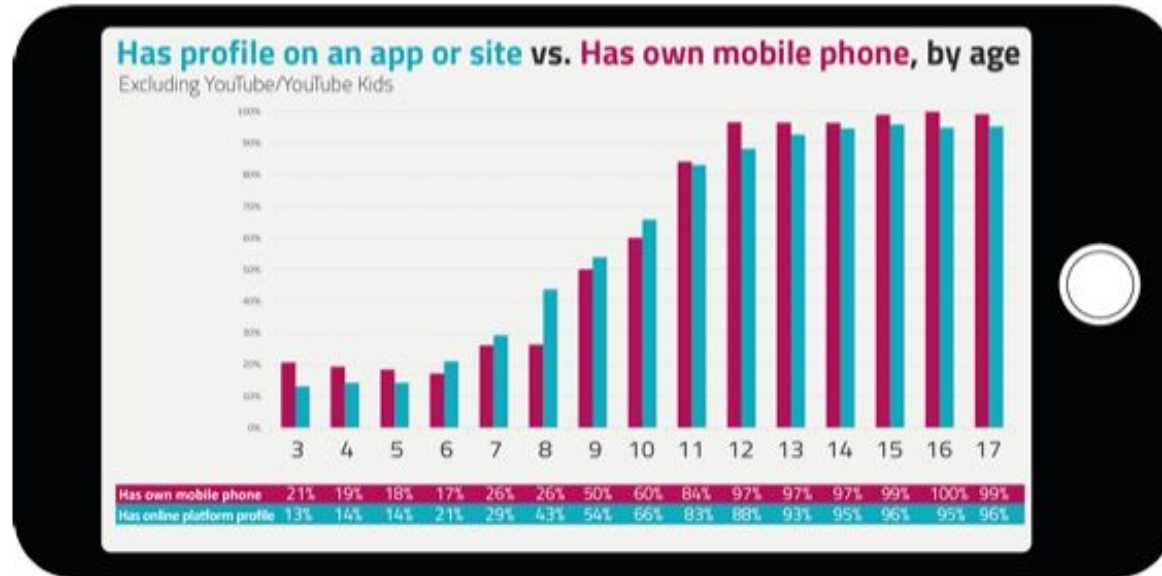
## Children and Parents: Media Use and Attitudes

Published 29 March 2023

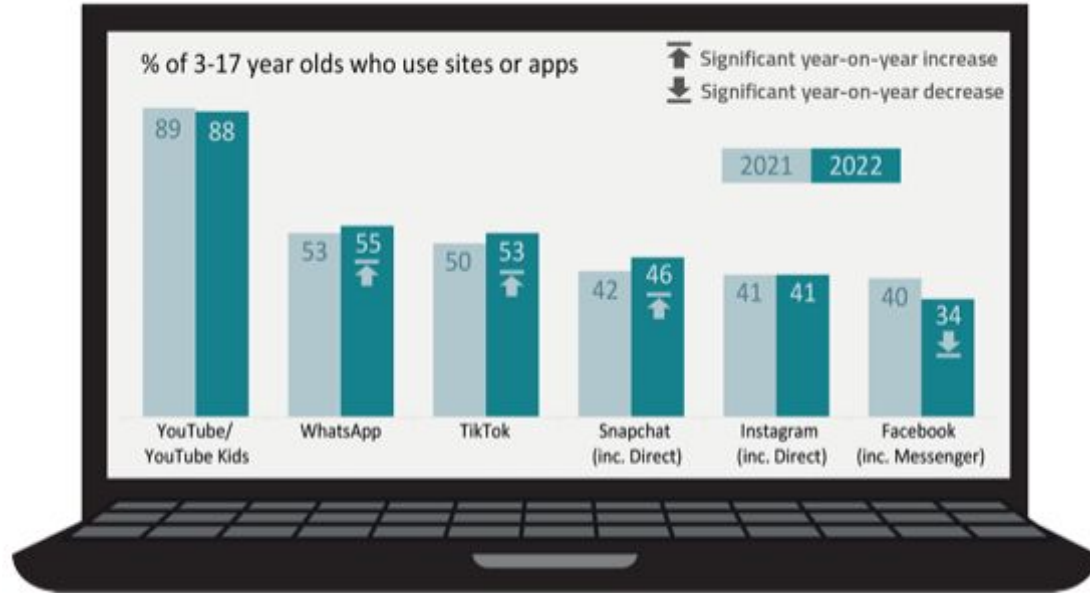
# Parents concerns



# Student usage



# What are they doing?





# Digital Safeguarding



# Skills

## Understanding

- Privacy and security settings
- Location based services
- Function of the app
- Data sharing
- Content and impact this can have on your footprint / image
- Functionality of the app
- Updates in the app
- Knowledge of the device – What can my or my children's device do?

# Online Safety Hub - <https://marusbridge.onlinesafetyhub.uk/>

For Parents For School Staff

MARUS BRIDGE PRIMARY SCHOOL

Parent App Parent Advice Online Safety Tech App & Game Reviews About

DIGITAL PARENTING QUIZ

## Is your family set up for online safety?

Take the quiz and find out.

Take the quiz

• • — • •

# Themes and trends - content, contact, conduct and commerce



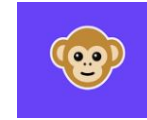
Instagram



TikTok



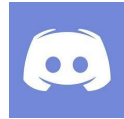
Yubo



Monkey



Twitter / X



Discord



WhatsApp



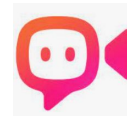
Omegle



Snapchat



Threads



Jus Talk



Chat GPT

# Smoothwall Games – Pegi



## WHERE CAN YOU FIND THIS PARENTAL GUIDANCE LABEL?

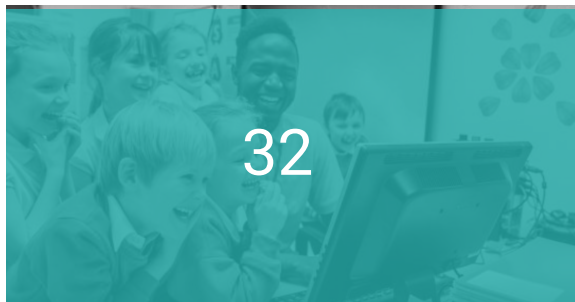


Video games must always display an [age rating](#), but digital storefronts (for mobile phones, consoles or pc) also offer other types of apps. Not all of these have predefined content that can be classified and examined beforehand. Certain apps function as platforms and offer a broad, variable selection of content (e.g. Netflix or Spotify). For these apps, we use the parental guidance icon, alerting parents that while age-appropriate content may be available, the platform may also offer access to content that is not appropriate for children.

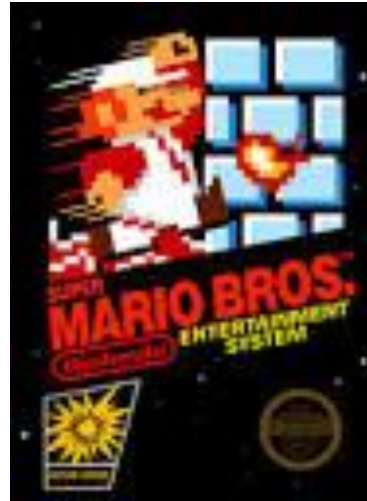
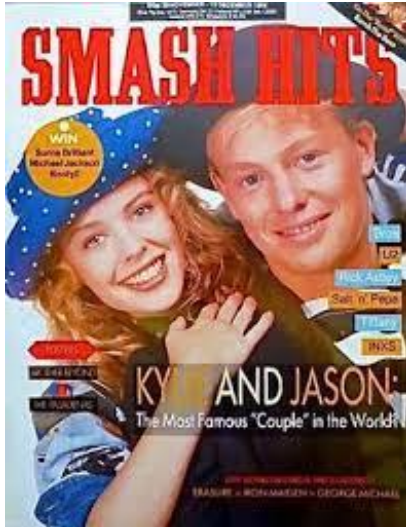
## Smoothwall Gaming questions

1. What is the average age of a male gamer in the UK?
2. What is the average age of a female gamer in the UK?
3. How many hours do you have to spend on Fifa to get the best team?
4. How much money do you have to spend on Fifa to get the best team?
5. What are the odds of getting Cristiano Ronaldo in a loot box?

# Smoothwall Gaming answers



# Smoothwall Peer pressure





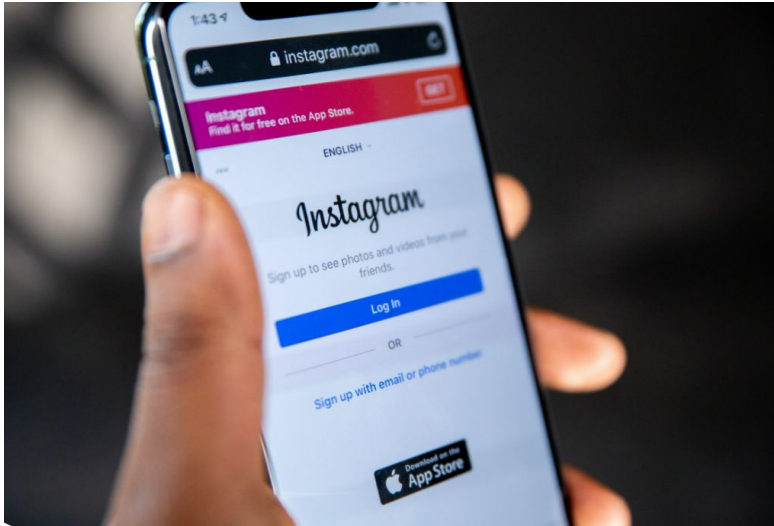
# Smoothwall Pressures for young people



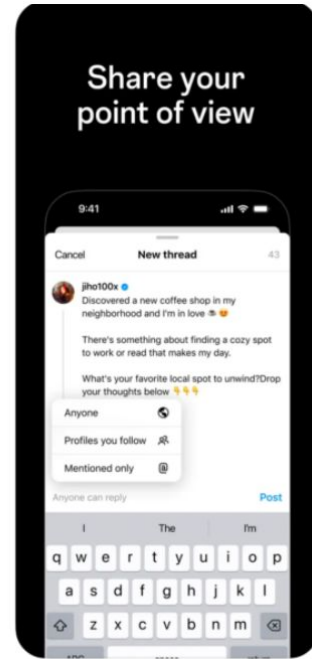
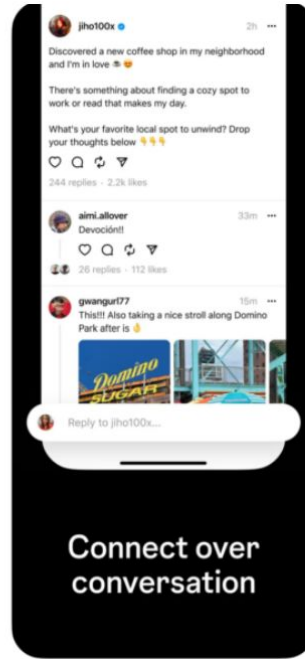
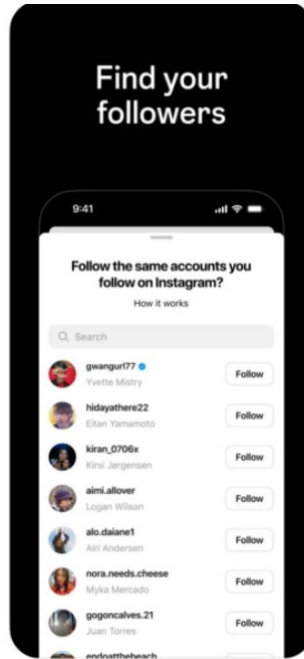
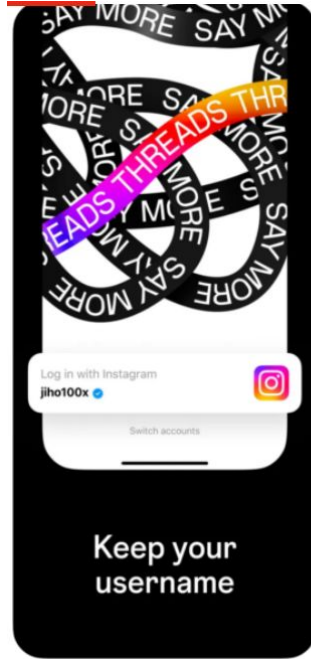
FOMO



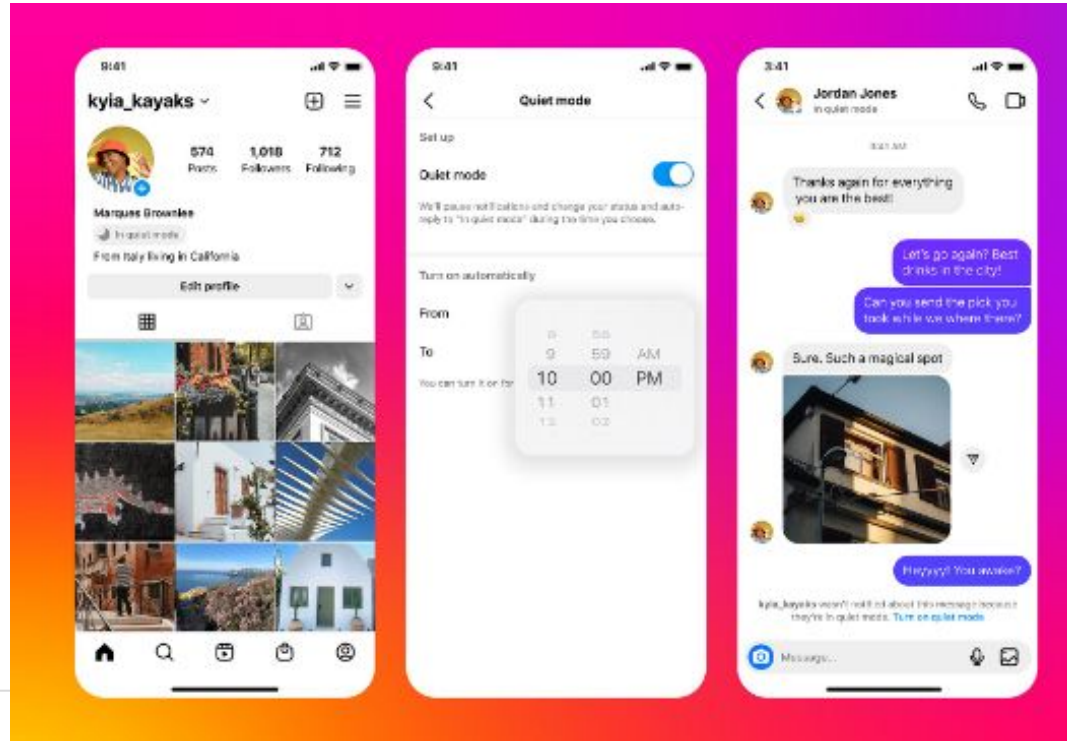
# Instagram



# Insta Threads



# Instagram New Feature – Quiet Mode



# Snapchat - New Feature - Snapchat Meet up / Snapchat+



## What is Snapchat+?

As a Snapchat+ subscriber, you can get exclusive, experimental, and pre-release features for \$3.99 USD per month! These features enhance and customize your Snapchat experience, enabling you to dive deeper into the parts of the app you use the most 🗨️ Plus, you can peep cool new features before anyone else!

### Get these exclusive features with Snapchat+:

- Ghost Trails on the Map 🗺️
- Best Friends Forever (Pin as #1 Best Friend) 😊
- Story Rewatch Indicator 🔄
- Custom App Icons/Themes (Android: coming soon) 🎨
- Snapchat+ Badge 🏆
- Friend Solar System 🌟

We're always finding inspiration for new features to make Snapchat more fun for you, so stay tuned!



FOLLOW




# Snapchat


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## How does My Eyes Only work?

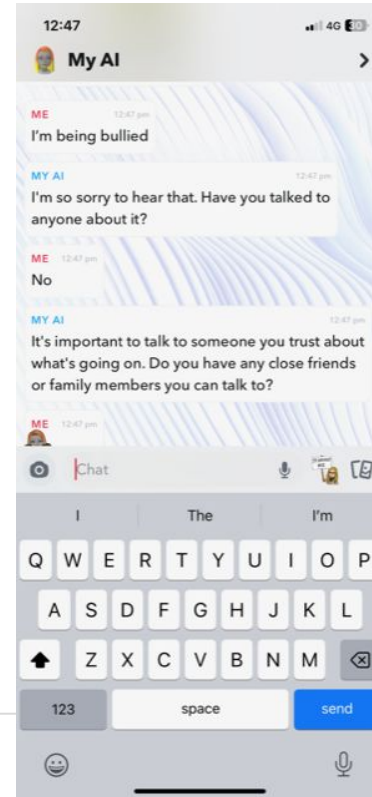
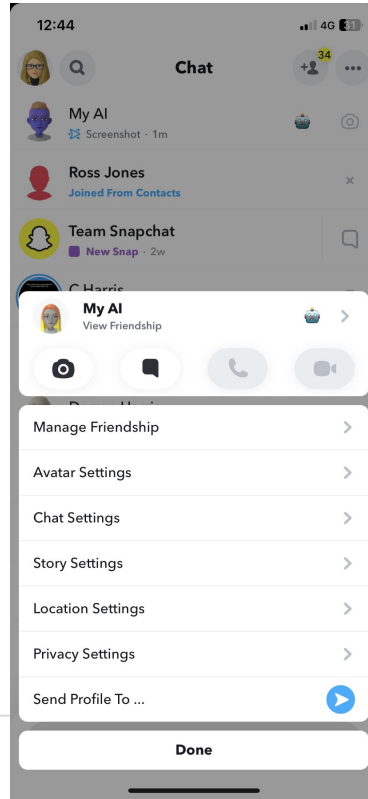
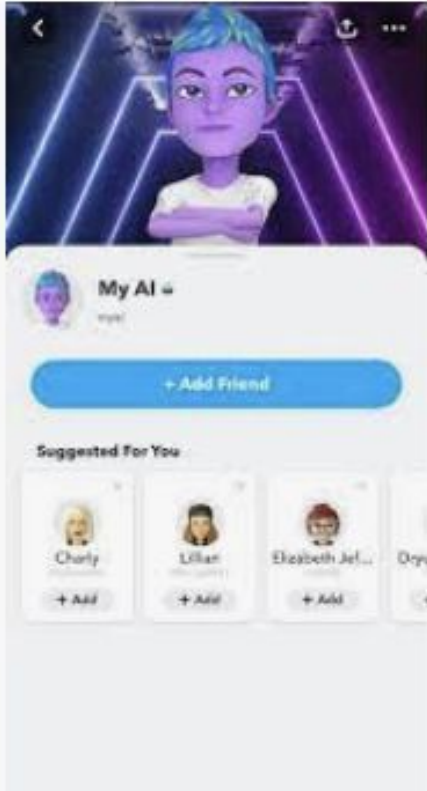
My Eyes Only is for Snaps that you want to keep extra private!

You can move Snaps and Stories in your Memories to My Eyes Only – then you can only see them after you enter your passcode 

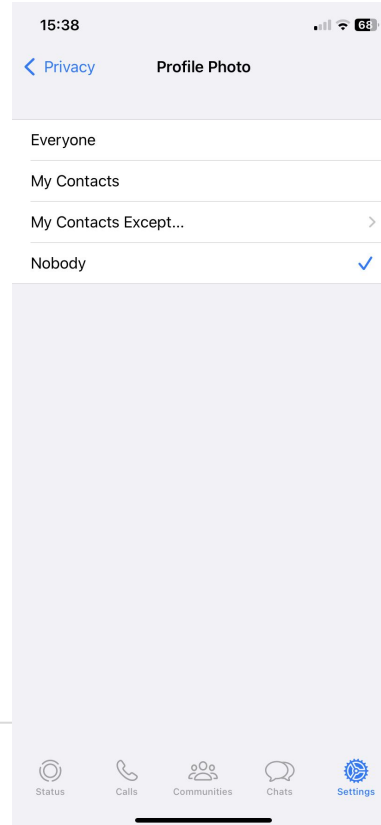
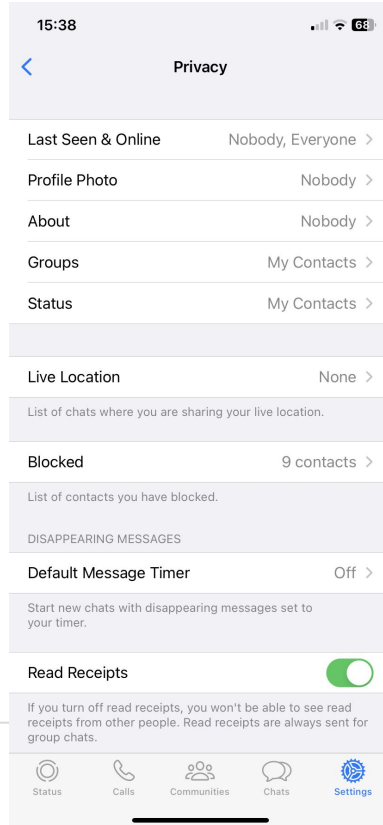
To view My Eyes only, swipe up from the camera screen to open Memories, then swipe left to the My Eyes Only tab and enter your passcode.

 **Important:** You can only access your Snaps and Stories in My Eyes Only by entering your passcode! If you forget your passcode, Team Snapchat cannot help you access or recover Snaps in My Eyes Only.

# Snapchat - My AI – Things to think about



# Whats App – Things to think about





# Whats App



# Algorithms



# Chat GPT

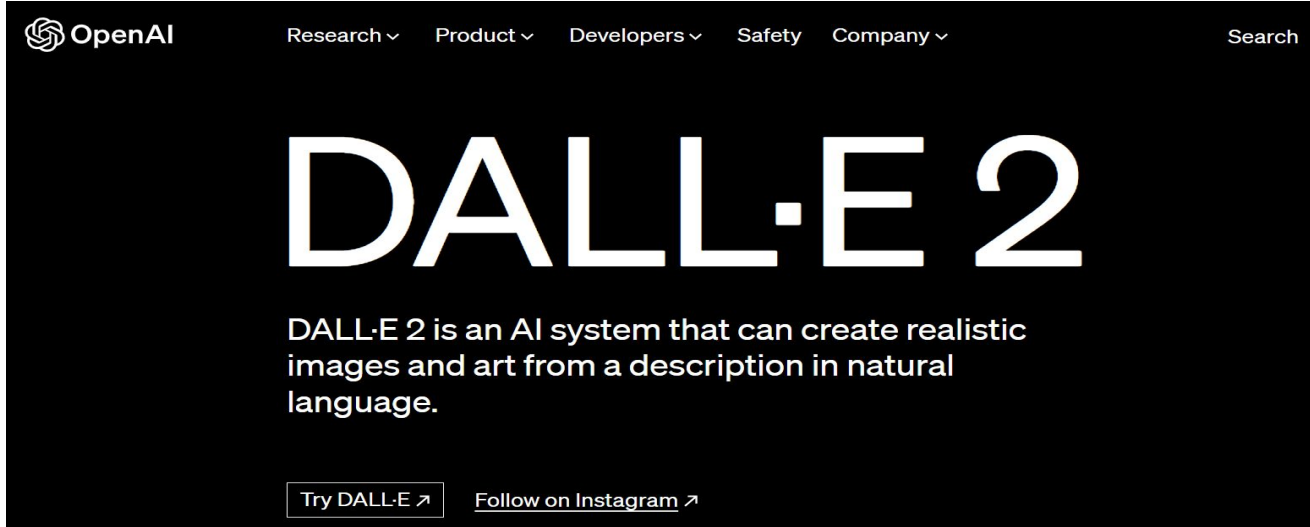
## Chat GPT Online

Advanced AI Chatbot powered by ChatGPT API

Try on official website

Try here (online tool)

# Dall:e2



The image is a screenshot of the OpenAI website's announcement for DALL-E 2. The page has a black background with white text. At the top left is the OpenAI logo and name. To the right are navigation links for Research, Product, Developers, Safety, and Company, each with a dropdown arrow. Further right is a search bar. The main heading 'DALL-E 2' is in a large, bold, white font. Below it is a paragraph describing the system as an AI that creates realistic images and art from natural language descriptions. At the bottom, there are two buttons: 'Try DALL-E' with an external link icon and 'Follow on Instagram' with an external link icon.

OpenAI

Research ▾ Product ▾ Developers ▾ Safety Company ▾

Search

# DALL-E 2

DALL-E 2 is an AI system that can create realistic images and art from a description in natural language.

[Try DALL-E ↗](#) [Follow on Instagram ↗](#)

# Spyware



# Digital Reputation

Lyndsey Vaughton– Work

Lyndsey Vaughton – School

Lyndsey Vaughton– Hobbies

Lyndsey Vaughton – Communities

# Sharenting



Kerry, Hannah  
and Sophia on  
their first day at  
school.  
030923Home

# Advice





# Resources



# Report harmful content

**REPORT HARMFUL CONTENT**

**Report** **Advice** Cymraeg

## Helping everyone to report harmful content online

- Threats
- Impersonation
- Bullying and Harassment
- Self-harm or Suicide Content
- Online Abuse
- Violent Content
- Unwanted Sexual Advances
- Pornographic Content

Are you a young person under the age of 18?



## Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors

### Should I make a report to CEOP? →

If you're worried about online abuse or the way someone has been communicating online, let CEOP know.



### What happens when I make a report? →

One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.



### How can CEOP help me? →

Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.



**Make a report** 

If you have experienced online sexual abuse or you're worried this is happening to someone you know, let us know safely and securely

# Report Remove

## HOW TO GET YOUR IMAGE REMOVED

If you're under 18 and a nude image or video of you has been shared online, you can report it and to be removed from the internet. You'll need to:

- Select your age and follow the steps below.
- Create a Childline account so we can send you updates on your report.
- Report your image or video to the Internet Watch Foundation (IWF).



**Nude image of you online?  
We can help take it down.**

# Q&A

# Thank you!

Lyndsey Vaughton  
Education and Wellbeing training lead

